



YOU CAN'T MISS YOU GET \$65.00 FREE



This is the Merchants' Coupon Book being used in connection with the subscription campaign being conducted by this newspaper. It is yours entirely free when you subscribe or renew your subscription with one of campaign workers... Listed below are the local firms represented and the gifts awaiting you. Place your order today!

IN MERCHANDISE AND SERVICES JUST FOR SUBSCRIBING OR RENEWING YOUR SUBSCRIPTION TO THE

TORRANCE HERALD

THE GAY SHOP
1319 SARTORI TORRANCE FA 8-4563
FREE
A BEAUTIFUL SILK SCARF
VALUE 69¢

LOVE'S PAINT STORE
1616 WEST CARSON FA 8-1773
FREE
Your Choice of A Screen Roller, Two Inch Paint Brush, or One-Fourth Pint Enamel
VALUE 35¢

VIRGIL'S WHEEL ALIGNMENT
1750 CARSON FA 8-6156
FREE
BRAKE ADJUSTMENT (Hydraulic Only)
VALUE \$1.75

CARL GREENER SHELL DEALER
1880 WEST CARSON FA 8-9843
FREE
ONE SPARK PLUG CLEANING JOB
VALUE \$1.50

GIBB'S SHOE REPAIR
1313 POST AVE. TORRANCE
FREE
ONE PAIR OF LADIES LEATHER SHOE TAP LIFTS
VALUE 40¢

TORRANCE CYCLE & SPORTS SHOP
1421 MARCELINA AVE. FA 8-6912
FREE
ONE DUPLICATE KEY
VALUE 40¢

FRANK'S AUTOMATIC LAUNDRY
1331 EL PRADO FA 8-3674
FREE
ONE LOAD OF WASHING DONE FREE (Any day except Saturday) (Excluding rugs and blankets)
VALUE 35¢

FIRESTONE STORES
1454 MARCELINA AVE. FA 8-7881
FREE
ONE BRAKE ADJUSTMENT
VALUE \$1.50

GAMBLE'S WESTERN AUTO SUPPLY
1269 SARTORI FA 8-1375
FREE
AUTO CERTIFICATE HOLDER
VALUE 19¢

PAUL'S CHEVROLET
1640 CABRILLO FA 8-1640
FREE
CHASSIS LUBRICATION (any day except Monday and Saturday)
VALUE \$1.25

GOODYEAR SERVICE STORE
2026 TORRANCE BLVD. FA 8-6465
FREE
BATTERY RECHARGE, TESTING, AND CLEANING OF TERMINALS.
VALUE \$1.50

SHOESTRING VARIETY STORE
1639 WEST CARSON FA 8-2057
FREE
ONE CARD OF BUTTONS NOT TO EXCEED 25¢
VALUE 25¢

VAN and CHUCK'S CHEVRON SERVICE
1906 CARSON FA 8-9812
FREE
ONE BRAKE ADJUSTMENT (any day except Saturday and Sunday)
VALUE \$1.25

TORRANCE BOOTERY
1333 EL PRADO TORRANCE FA 8-7809
FREE
TWO CANS OF SHOE POLISH

GRAMERCY CAFE
1605 CABRILLO FA 8-4943
FREE
ONE CUP OF OUR FINE COFFEE
VALUE 10¢

PORTER'S YARDAGE HOUSE, INC.
1265 SARTORI TORRANCE
FREE
HOME SEWING BOOK OR A YARD STICK
VALUE 15¢

LAWSON'S JEWELERS
1317 EL PRADO FA 8-4313
FREE
AN ASH TRAY
"It's Nice, Come In And Get One"

PARRISH STATIONERS
1423 MARCELINA TORRANCE FA 8-6074
WE WILL CLEAN, OIL AND ADJUST YOUR ELECTRIC SHAVER, ANY MAKE OR MODEL
VALUE \$1.25

LARRY'S TEXACO SERVICE
CRENSHAW BLVD. at 174th DA 4-6840
We will give you a B. F. Goodrich Tube with the purchase of a B. F. Goodrich Silvertown Tire!
"We give S & H Green Stamps"
VALUE \$3.75

PHOTO-ARTS STUDIO
1311 POST TORRANCE FA 8-2830
FREE
AN 8x10 PORTRAIT WITH THE ORDER OF OTHER PICTURES

OSCAR MAPLES
AUTHORIZED FORD DEALER
1420 CABRILLO TORRANCE FA 8-5014
HAVE YOUR MOTOR TUNED UP AND RECEIVE A FREE WASH JOB
VALUE \$1.50

STUDIO TV SERVICE CO.
2223 TORRANCE BLVD. FA 8-6856
SAVE \$2.00 ON A TV SERVICE CALL (HOME CALLS UNTIL 9 P.M.)
VALUE \$2.00

ALPERT'S TRENDMAKER FURNITURE
2067 TORRANCE BLVD. FA 8-6990
THIS COUPON AND \$1.00 FOR ANY BOX SPRING WITH PURCHASE OF MATCHING MATTRESS AT REGULAR PRICE.

MCMAHAN'S FURNITURE CO.
1306 SARTORI AVE.
ONE BOX SPRINGS and INNERSPRING MATTRESS FOR \$1.00 With the Purchase of a Bedroom Set Retailing for \$200.00 or more.

TRESKES MEN'S WEAR
1319 EL PRADO FA 8-6328
\$5.00 OFF ON ANY MEN'S SUIT IN OUR STORE.
VALUE \$5.00

CHUCK'S TV SALES AND SERVICE
1613 WEST CARSON FA 8-4186
FREE
SAVE \$2.00 ON A HOME SERVICE CALL
VALUE \$2.00

TORRANCE HEATING AND APPLIANCE
1613 WEST CARSON FA 8-4747
\$10.00 OFF ON THE PURCHASE OF A STOVE, REFRIGERATOR, WASHER, DRYER, OR TV
VALUE \$10.00

VINGENT'S TIRE SERVICE
1782 CARSON FA 8-3568
FREE
WHEEL BALANCE JOB WITH THE PURCHASE OF FOUR RETREAD TIRES.
VALUE \$7.00

LEWELLEN PRESS
1615 GRAMERCY FA 8-2807
This Coupon Is Worth \$1.00 on the Purchase of 500 Business Cards OR \$2.00 on the Purchase of 100 Wedding Invitations.
VALUE \$1.00

TORRANCE FEED AND FUEL
1963 CARSON FA 8-7062
THIS COUPON IS WORTH \$1.00 ON THE PURCHASE OF \$10.00 WORTH OF GRASS SEED AND FERTILIZER.
VALUE \$1.00

WHITTLESEY MOTORS
1600 CABRILLO FA 8-6161
WHEEL BEARING PACK, 99¢ \$2.10 VALUE
(SAVE \$1.11)

BAKER'S TV & APPLIANCE
1344 EL PRADO FA 8-6606
FREE
SAVE \$2.00 ON A TV HOME SERVICE CALL
VALUE \$2.00

ALLEN JEWELERS
1321 SARTORI FA 8-3003
FREE
A WATCH CRYSTAL
VALUE \$1.50

BAKER'S FURNITURE
1512 CRAVENS FA 8-2775
THIS COUPON WORTH \$10.00 ON A \$50 PURCHASE OR MORE.
VALUE \$10.00

TORRANCE FURNITURE CO.
1255 SARTORI AVE. FA 8-5550
THIS COUPON WORTH \$10.00 ON THE PURCHASE OF \$50 OR MORE.
VALUE \$10.00

CROTTY PHOTOGRAPHY
1648 CABRILLO AVE. FA 8-3197
FREE
\$1.00 OFF ON ANY PORTRAIT ORDER
VALUE \$1.00

TORRANCE LOAN AND JEWELRY CO.
1342 EL PRADO FA 8-4101
We will clean, oil and regulate any man or woman's watch (Chronograph watch excepted) One Year Guarantee
Value \$7.95 for only \$3.95

UNIVERSAL FURNITURE CO.
1317 SARTORI FA 8-3073
FREE
WE Will Give Without Charge a \$39.95 T.V. Rocker With the Purchase of Any Living Room Group!

WHITTLESEY MOTORS
1600 CABRILLO AVE. FA 8-6161
FREE
LUBE JOB WITH AN OIL CHANGE
VALUE \$1.25

LIBERTY HOME APPLIANCE CO.
1623 CRAVENS FA 8-5410
THIS COUPON IS WORTH \$10.00 ON THE PURCHASE OF \$50.00 OR MORE!
VALUE \$10.00